



JESSICA SCHULTZ // DESIGN&ILLUSTRATION

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hellojessica.com

professional experience

EASYCARE // GRAPHIC DESIGNER

05/05—04/08 *Tucson, Arizona*

Worked closely with the marketing director to conceptualize, design, produce and maintain the wide variety of promotional materials necessary to promote the company's brand and mission including advertising, catalogs, packaging, and websites and other various business-related projects.

FREELANCE LOGO DESIGN

Worked with various companies to produce logo identities, including PVrecycling and HouseED.org

education

UNIVERSITY OF ARIZONA // BFA

Bachelor of Fine Arts, Visual Communications *Tucson // May 2006*

Completed coursework for both Design and Illustration programs.

involvement

STUDIO A // DESIGN INTERN

Logo design for University affiliated organizations.

UNIVERSITY OF ARIZONA

STUDENT UNION MARKETING DEPARTMENT // DESIGN INTERN

Designed posters, flyers, ads, pins, banners, T-shirts and packaging for university affiliates.

PERSONA MAGAZINE // VISUAL ARTS COORDINATOR

Participated in selection of submissions and design of University of Arizona's literary publication.

recognition

DESIGN EXHIBITED //

- * Center for Social Justice Leadership, *Arizona Student Unions*
- * Tucson Access, *Tucson*
- * Creative Minds Club Exhibition // *Espresso Art, Tucson*
- * Three art prints held in permanent print collection, *University of Arizona*

National Contest Winner for Character Design,

Creative Convocations Magazine, Jan—March 2006.

proficiencies

Adobe InDesign, Photoshop, Illustrator, Bridge, Dreamweaver, After Effects
Windows XP and MacOSX